

Pre-Prod(uc) on Planning Document (PODCAST)

GENERAL INFO

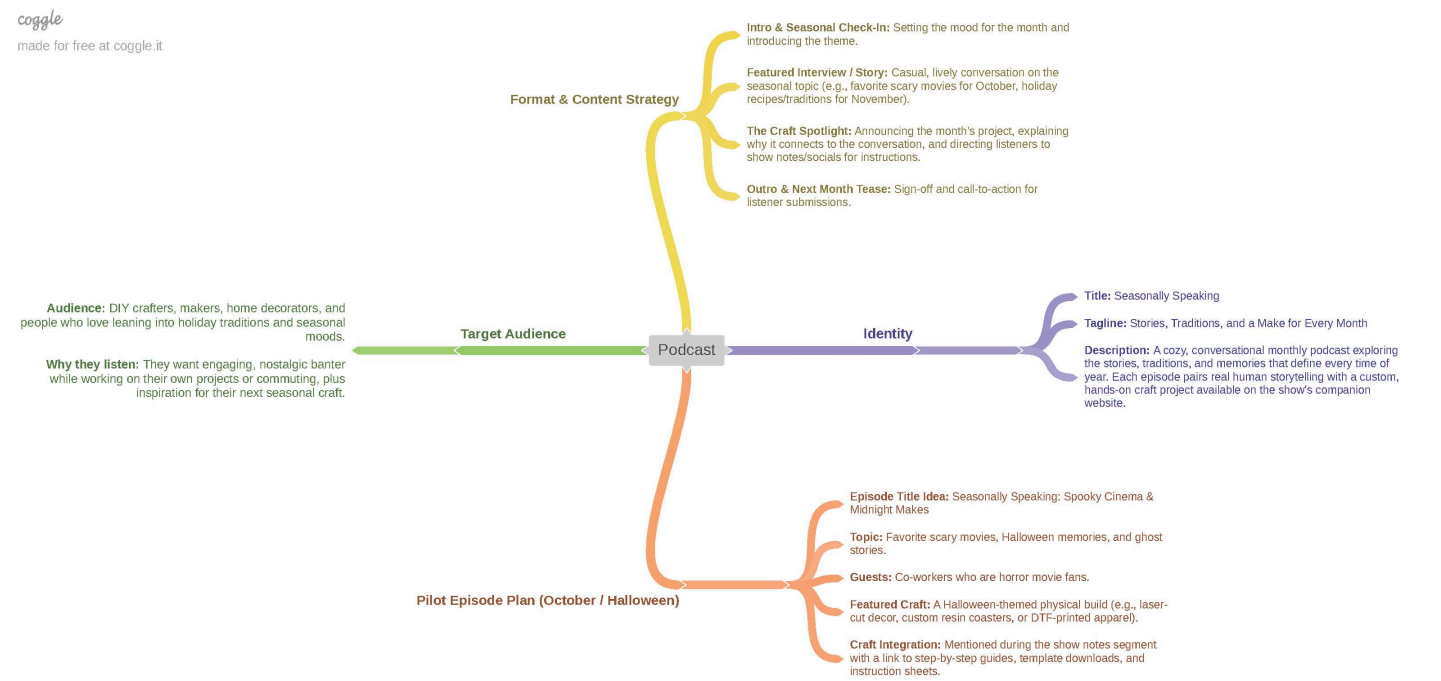
1. **Your Name:** Cristina Grisales
2. **PROJECT:** Seasonally Speaking: Spooky Cinema & Midnight Makes

CREATIVE BRIEF

1. What must it be (i.e. format, like audio-only podcast, video, etc.)
An audio-only podcast episode (with an accompanying digital PDF/web craft sheet linked in the show notes).
2. Who is it for? (**Note:** this should **not** simply be “for the professor” or “my classmates”. What real world audience would find this piece appealing? Think about age, location, education level, life position, interests, etc. For example, a piece on retro video games might appeal to those who grew up in the 1980’s in the US. A piece on a local library might appeal to seniors living nearby, etc.)
Adults aged 25–50, primarily crafters, DIYers, makers, and holiday/seasonal enthusiasts.
People who enjoy home decor, crafting (resin, custom apparel, paper, jewelry and candy crafts), seasonal decorating, nostalgic pop culture, and cozy lifestyle content.
3. How long must it be? 5 to 10 minutes
4. What is your objective with the piece? To blend conversational storytelling and seasonal pop culture with a creative DIY call-to-action, establishing a repeatable monthly podcast format.
5. When is it due? 11/1/26
6. What is the overall idea? A monthly podcast that celebrates the changing seasons through nostalgic stories, guest interviews, and a thematic monthly craft project.
7. What is the storyline summary? Host Cristina takes listeners on an October journey into Halloween nostalgia and horror cinema. Joined by two movie-loving co-workers, the group discusses why we love getting scared, favorite childhood Halloween traditions, and top horror film recommendations, finishing with a quick spotlight on a spooky DIY maker craft.
8. Elevator pitch: Seasonally Speaking is a monthly podcast for makers and holiday enthusiasts that pairs nostalgic seasonal storytelling with hands-on creativity. In each episode, we dive into the memories, traditions, and pop culture that make every month unique starting this October with scary movie traditions and top it off with a featured DIY craft guide you can make at home.

MIND MAP

coggle
made for free at coggle.it



QUESTIONS / NOTES

HOOK:

1. What will grab the attention of the audience within the first few seconds? Audio Effects
2. Hook ideas: Distorted vintage radio dial turning through static, a sudden creaking door sound then a classic 80s synth-horror baseline kicks in.

MESSAGE/STORY:

1. What message are you trying to deliver to the audience? Seasons and holidays are best experienced through shared traditions, community stories, and the joy of creating something with your own hands.
 - a. **Beginning:** Atmospheric intro setting the October/Halloween mood, introducing the show premise, and diving straight into horror film nostalgia.
 - b. **Middle:** Dynamic interview with co-workers about scary movies, favorite childhood haunts, and why Halloween traditions hold such a strong grip on us.
 - c. **End:** Transition into "The Monthly Make" craft spotlight (where to find step-by-step instructions online), concluding with a warm sign-off and a tease for November's episode.
2. Clearly describe the following parts of your story:

NARRATION/HOST:

1. Who will lead us through the piece? Cristina (Host & Narrator)
2. Narration ideas: Warm, conversational, enthusiastic, and grounded.

MUSIC:

1. What is overall "mood" and "feel" of the piece? Playful, nostalgic, slightly eerie for October, but warm, cozy, and welcoming overall.
2. Music track ideas: Retro Horror Theme (instrumental intro/outro)
Soft, acoustic or ambient low-tempo background for interviews

AMBIENT AUDIO:

1. What is the "location" of the piece? If we close our eyes, where should we imagine that we are? Imagine sitting in a cozy home studio or breakroom on a rainy autumn evening.
2. Ambient audio ideas: distant autumn wind, sipping from a coffee mug.

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why?
Creaking door & wind howl: Immediately signals the Halloween season.
2. SFX ideas: Audio cassette tape click / VCR load: Enhances the nostalgic film theme

3. What questions will you ask?

What was the first movie that scarred you for life?

If you had to pick ONE movie everyone needs to watch before October 31st, what is it?

(OPTIONAL) INTERVIEWS:

1. Who will you interview? Two co-workers who are passionate horror movie fans.
2. Why is this person important to the piece? They bring authentic passion, banter, and diverse movie perspectives to keep the conversation lively and relatable.
4. What followup questions might be important? Did that movie ruin something specific for you in real life, like basement stairs or dark closets?

SCRIPT

Name: Cristina Grisales

Title: Seasonally Speaking: Spooky Cinema and Midnight Makes

<u>VIDEO</u>	<u>AUDIO</u>
---------------------	---------------------

(NO VISUALS FOR AUDIO PROJECT)	Pilot Episode: October) INTRO & HOOK SFX: Radio static tuning... creaking door opens... wind rustling leaves. MUSIC: Retro synth-horror theme fades up, driving and playful. CRISTINA(VO):Why do we willingly sit in a dark room and pay to be terrified? Is it the jump scares, the nostalgic childhood thrill, or just an excuse to eat popcorn in the dark? Welcome to Seasonally Speaking, the podcast where we explore stories, traditions, and a make for every month. I'm your host, Cristina. It's October, we're one week away from Halloween, and today we're talking spooky cinema. SETTING THE SCENE [MUSIC]: Synth theme fades down to soft ambient background sound. [SFX]: Coffee mug set down on wooden table. CRISTINA: Every October, the air gets crisp, the leaves turn, and my watch list gets a lot darker. Today, I've brought in two of my co-workers who live and breathe scary movies to help us unpack our favorite film traditions. INTERVIEW SEGMENT CRISTINA: Alright guys, welcome! Let's start from the beginning. What was the first movie that scarred you for life? GUEST 1 / GUEST 2: (Discuss horror memories, gateway horror films, and Halloween traditions) CRISTINA: If you had to pick ONE movie everyone needs to watch before October 31st, what is it? GUEST 1 / GUEST 2: (Final movie picks and banter)

THE CRAFT SPOTLIGHT & OUTRO

[MUSIC]: Warm, upbeat transition track fades in.

[SFX]: Chocolate mold tapping lightly on a counter / wrapper rustle.

CRISTINA: Before you run off to start your movie marathon, don't forget this month's featured project! Every great scary movie night needs a treat, so for October's make, we're making homemade skull white chocolate lollipops. They're super easy, delicious, and the perfect spooky snack to hand out or devour during jump scares. Head over to the show notes or visit the website for the step-by-step recipe, mold recommendations, and printable packaging tags.

CRISTINA: Thanks for joining us on Seasonally Speaking. Join us next month as we flip the calendar to November for cozy autumn traditions and Thanksgiving recipes. Until then, keep creating!

[MUSIC]: Theme music swells and fades out.

[SFX]: Door latch click.