

Pre-Production Summary Template

Your Name: Cristina Grisales

1. STORY IDEA #1 (LINEAR):

GENERAL INFO

a. Summarize:

i. Beginning / Exposition:

A Valentine's Day card sits alone on a clean surface. The card begins to vibrate and glow. As it opens, two 2D paper "cutouts" of perfume bottles (Redd & Chic) slide out. In a "pop" of light, the paper cutouts turn into real 3D glass bottles. They move toward each other gracefully, surrounded by a light of sequins or glitter.

ii. Middle / Complication:

A third, grimy bottle (Stinky) creeps out from the shadows behind the card. It looks out of place—dusty and jagged. Stinky "sprays" a cloud of green yarn. The beautiful "scent-aura" of the first two bottles (Redd & Chic) shrinks and turns dull. The two bottles (Redd & Chic) lean away from each other, looking "weak." The two lovers rally. They stand tall and emit a synchronized "blast" of bright red/pink beads. This "good scent" wave physically pushes Stinky bottle backward until it tumbles off the table or back behind the card.

iii. End / Resolution:

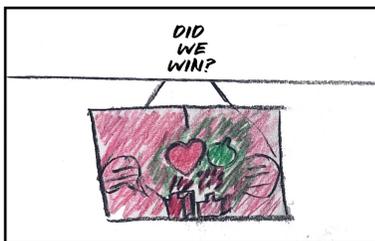
The air clears (the green yarn vanishes). The two bottles (Redd & Chic) "clink" together in a celebratory toast. They hop back onto the card. As they touch the paper, they "shrink" back into 2D illustrations. The card closes itself. On the front cover, the words "**Happy Valentine's Day**" assemble themselves out of the red beads used earlier in the fight.

CREATIVE BRIEF

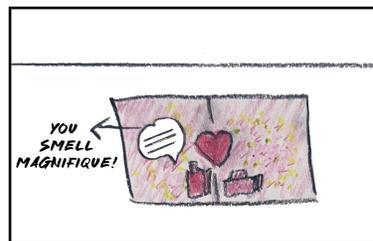
1. **What must it be?** Scent-imental Evening.
2. **Who is it for?** This is for luxury perfume lovers and anyone who wants a creative, playful Valentine's message. It's perfect for people who love hands-on art and tiny, detailed designs. Because it's so detailed, it feels much more special and personal than a basic digital card.
3. **How long must it be?** 40-Second Stop-Motion Animation. 12fps (Total 480 Frames)
4. **What is your objective with the piece?** To create an engaging, shareable Digital Valentine that showcases creativity and humor.

5. **When is it due?** February 14th (Valentine's Day).
6. **What is the overall idea?** A romantic Valentine's Day card that comes to life to tell a story of love overcoming "stinky" obstacles.
7. **What is the storyline summary?** A Valentine's card opens, releasing two perfume bottles into a 3D world. Their romantic "clink" is interrupted by a dusty, "stinky" bottle that attacks with green fumes. The couple unites, using their pleasant scents to blast the intruder away, returning to the card just as it closes to reveal a "Happy Valentine's Day" message.
8. **Elevator pitch:** A romantic date between two elegant perfume bottles is crashed by a "stinky" uninvited guest, leading to a fragrant battle for the heart of Valentine's Day.
9. **Tagline:** Love is in the air... but so is the funk.
10. **Look and feel description:** The look mixes fancy glass with simple paper cutouts like speech bubbles. I'll use pretty pinks and golds for the heroes, but ugly greens and muddy browns for the villain. It should feel fun, quirky, and slightly shaky—like a box of high-end toys coming to life.
11. **Identify classic plot.** Beating the Monster. A villain ruins the peace, and the heroes have to work together to fix things.

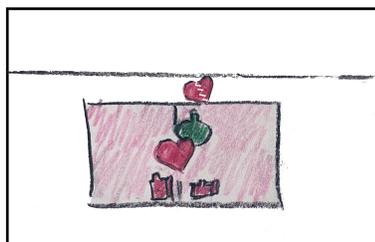
STORYBOARDS



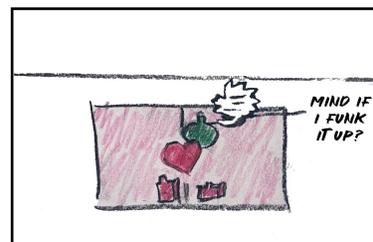
1- CAMERA PANS OVER A MESSY TABLE. SCATTERED RED BEADS. A "DEFEATED" (STINKY) GREEN YARN CLOUD THE COUPLE (REDD & CHIC) LEANS TOGETHER



4- THE COUPLE (REDD & CHIC) GLIDE TOWARD EACH OTHER. SURROUNDED WITH GOLD AND PINK GLITTER



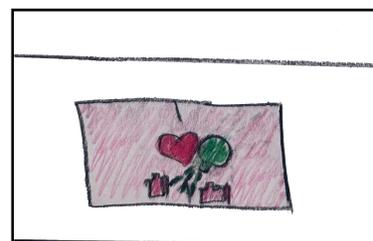
2- THE CARD IS CLEAN. IT OPENS. STINKY CREEPS OUT LOOKING JEALOUS AT THE COUPLE (REDD & CHIC)



5- THE STINKY BOTTLE CREEPS OUT FROM BEHIND THE CARD.



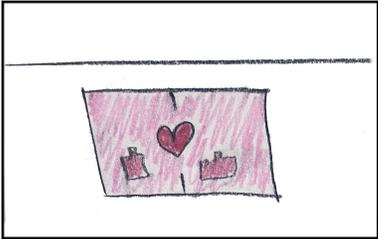
3- THE PEAK OF THE FIGHT. STINKY SPRAYS "STINK". THE COUPLE (REDD & CHIC) BLASTS BACK WITH RED/PINK DEADS



6- THE STINKY BOTTLE SPRAYS GREEN FUMES



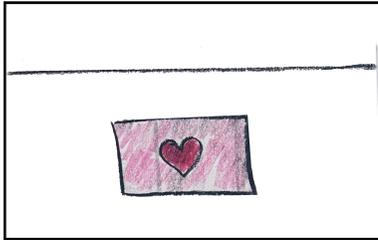
7- THE COUPLE
(REDD & CHIC) TILTS BACK
"CHOKES" THE LIGHTING
URNS GREEN.



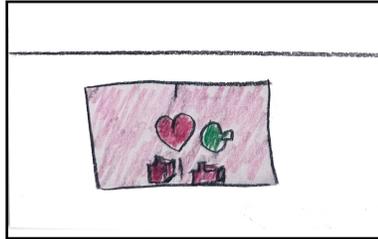
10- THE COUPLE
(REDD & CHIC) HOP BACK
INTO THE CARD AND FLATTEN
INTO PAPER.



8- THE COUPLE
(REDD & CHIC) UNITE AND
BLASTS BACK WITH A
WAVE OF RED AND PINK
BEADS.



11- THE CARD CLOSES SHUT.



9- THE STINKY BOTTLE IS
KNOCKED BACK. THE
GREEN FUMES VANISH.



12- BEADS FORM TO SPELL
OUT HAPPY VALENTINE'S DAY
ON THE FRONT OF CARD.

2. STORY IDEA #2 (NON-LINEAR):

GENERAL INFO

- a. **Which format (from Liz Blazer's Animated Storytelling book) are you using?** The Puzzle format (Book Ending, The Countdown, The Puzzle, or The Beaded Necklace)

Summarize how your story will fit that format: By starting with the Messy Table, the crime scene, you present the audience with the final piece of the puzzle first. They immediately want to know how the mess happened. You aren't moving from A to B; you are jumping from Result (The Mess) to Motive (The Stinky Bottle's envy) to Action (The Battle). When the audience sees the battle, the "puzzle" is solved. They realize the beads they saw in the first scene were actually the "ammo" from the second scene.

CREATIVE BRIEF

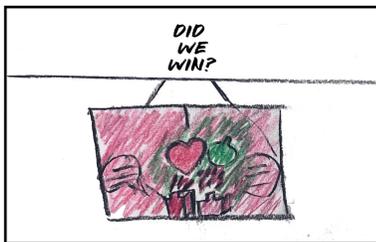
1. **What must it be?** The Scent of a Crime.
2. **Who is it for?** Social media users, craft enthusiasts, and Valentine's Day skeptics who enjoy a bit of comedy.
3. **How long must it be?** 30 Seconds (360 Frames @ 12fps)
4. **What is your objective with the piece?** To use the "Puzzle" structure to solve the mystery of a messy table, revealing a romantic victory.
5. **When is it due?** February 14th (Valentine's Day).
6. **What is the overall idea?** We start at the end of a chaotic battle between perfumes and work backward to show how love and good scents won the day.
7. **What is the storyline summary?** This story is told like a mystery that unfolds piece by piece. It starts at the very end, showing a messy table covered in red beads and yarn with two perfume bottles that look like they just won a fight. Then, we go back in time to see the bad guy, a jealous stinky bottle hiding inside a Valentine's card. Next, we see the big battle where the heroes use red and pink beads to blast away the bad smell. Finally, the story loops back to the messy table, where the beads move on their own to spell out Happy Valentine's Day.
8. **Elevator pitch:** It's like a detective story about a Valentine's date. It starts with a big mess from a "perfume war," and then we show how two nice-smelling bottles beat a smelly bad guy.

9. **Tagline:** Love is messy. Beauty is the solution.

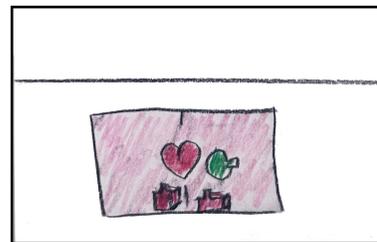
10. **Look and feel description:** The Detective Romance look. It uses dramatic lights and dark shadows with objects you can almost feel, like beads, string, and glass.

11. **Identify classic plot. The Investigation.** The viewer plays detective to figure out the crime.

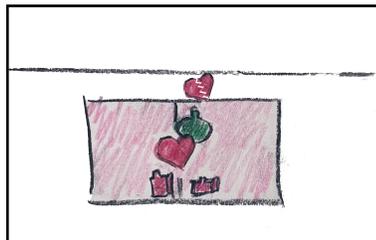
STORYBOARDS



1- CAMERA PANS OVER A MESSY TABLE: SCATTERED RED BEADS. A "DEFEATED" (STINKY) GREEN YARN CLOUD THE COUPLE (REDD & CHIC) LEANS TOGETHER



STINKY BEING KNOCKED OUT THE "STINK" VANISHES. THE COUPLE (REDD & CHIC) HIGH-FIVES. (CLINKS CUPS)



2- THE CARD IS CLEAN. IT OPENS. STINKY CREEPS OUT LOOKING JEALOUS AT THE COUPLE (REDD & CHIC)



THE MESS FROM BOX 1 MAGICALLY REARRANGES. THE RED/PINK BEADS SLIDE TO SPELL OUT THE FINAL MESSAGE HAPPY VALENTINE'S DAY



3- THE PEAK OF THE FIGHT. STINKY SPRAYS "STINK": THE COUPLE (REDD & CHIC) BLASTS BACK WITH RED/PINK DEADS

